

# Chi-town Kruze Benefiting Ronald McDonald House®

Ronald McDonald House Charities® of Chicagoland & Northwest Indiana  
“Cruising for the House”



## Sponsorship Opportunities

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### Cruising Sponsor

\$2,500

(1 available)

Sponsorship includes on-air mention on 94.7 WLS –FM, entry of five show cars (if applicable) logo listed on event invitations, featured on event banner in front of Ronald McDonald House, included on all promotional materials, recognition on RMHC-CNI and Chi-town Kruze website, event signage throughout, verbal recognition at the show. Exhibit booth option at car show (10:00am - 3:00pm)

### Mile Marker Sponsor

\$1,500

(6 available)

Sponsorship includes on-air mention on 94.7 WLS-FM, entry of two show cars (if applicable), logo listed on event invitations, featured on event banner in front of Ronald McDonald House, included on all promotional materials, recognition on RMHC-CNI and Chi-town Kruze website, signage listed at designated mile marker with potential booth, with exhibit booth option at car show (10:00am - 3:00pm)

### Entertainment Sponsor

\$1,000

(2 available)

Sponsorship includes logo listed on event invitations, featured on event banner in front of Ronald McDonald House, recognition throughout stage, logo listed on promotional materials, RMHC-CNI and Chi-town Kruze website, signage at event, potential exhibit booth option at car show (10:00am - 3:00pm)

### Food Sponsor

\$1,000

(2 available)

Sponsorship includes logo listed on event invitations, featured on event banner in front of Ronald McDonald House, recognition throughout food tent, logo listed on promotional materials, on RMHC-CNI and Chi-town Kruze websites, signage at event, potential exhibit booth set-up at car show (10:00am - 3:00 pm)

### Exhibit Sponsor

\$500

Sponsorship includes logo listed on RMHC-CNI and Chi-town Kruze websites, onsite announcement at car show, an exhibit booth at car show including a table and set of chairs (10:00am - 3:00pm), exhibit may include 2 display cars (if applicable)

### Trophy Sponsor

\$500

Sponsorship includes recognition throughout event and at awards table. Verbal recognition during awards ceremony, one logo listed per trophy/category (approximately 7 available)

### Giveaway Sponsor

\$250

Sponsorship includes company promotional materials in every give-a-way bag provided to each registrant and spectator (approximately 700 guests).

